USE OF PUPILS' IMAGES

PUPIL CONSENT AND PARENT PREFERENCES

At Wilson's School we take (or engage third parties to take), use and publish photographs (and sometimes recorded images) of pupils during their time at the school for the purposes listed below:

1. On noticeboards and displays in school
2. On the school website
3. In newsletters or circulars
4. In other school publications, presentations or publicity materials
5. On school media accounts maintained by the school to communicate with the wider community including parents and alumni and supporters of the school
6. In external publications such as newspapers and magazines or other media (including digital). The School gives proper consideration to the interests of its pupils when deciding whether to allow external organisations to take photographs or film pupils.

Usually, when published, pupils' images will be unnamed although in some contexts (notably the website) the pupil's first name and form group may be used.

Data protection legislation gives young people rights over their own data when they are capable of understanding their rights. At Wilson's School we would expect all our pupils to have this level of understanding and certainly by Year 8. For this reason it will normally be up to the individual pupil to decide whether or not to be photographed or filmed. If, as a parent, you wish to express a preference for the school to avoid taking or publishing photographs in certain circumstances then please answer the relevant questions in the online registration form to let us know.

Note: We also engage a professional photographer to take an individual portrait photograph of each pupil at regular intervals during their school career for the purposes of each pupil's record and this image is then held in the school's information system. Please note we need to hold a photograph of each pupil in our records as part of our function of running a school so consent is not required for this. The photographer has its own data protection policy and procedures to comply with data protection legislation. Parents are usually given the opportunity to purchase these portrait photographs direct from the photographer if they wish.